

FOR COLLECTORS ONLY

The All-Star Game 1994

a newsletter for those who appreciate the hobby of card collecting

Volume 2, Number 1

THE PERFECT CARD SHOP

OUR READERS DESCRIBE THE CARD SHOP OF THEIR DREAMS

In last issue's Shop Talk column, we posed the question "What's your idea of the perfect card shop?" to our readers. Judging by the responses we received, our readers have very strong opinions of what they like in a card shop and what they don't. We've compiled their responses to form this profile of the perfect card shop, which we're calling Utopia Cards.

Utopia Cards can be located just about anywhere in town, so long as there's ample parking and the customers feel safe walking in the neighborhood of the shop. It is open 7 days a week, until at least 7 p.m. on weekdays so adults can stop in after work without feeling too rushed. Utopia Cards also has:

- **A friendly, knowledgeable staff.** This is essential for any business which relies as much upon customer contact and interaction as does a card shop. Utopia's staff can talk sports with anyone or everyone all day, every day, with a smile.

The staff must know the hobby, the players and the product, both new and old. One reader commented, "I'm sick of walking into shops or seeing dealers at card shows who have to look at a guide to figure out what a 48 Leaf is. I can't remember how many times I've tried to sell older or obscure material & not gotten a fair offer because the dealer couldn't find it in his price guide and otherwise had no clue."

"Dealers should know the pricing structure of the hobby. Don't insult me by trying to sell a clearly P-F-G card at 50% of list. I know these items should sell at 10-15% of list," says another reader. "There's nothing wrong with looking at a guide to check prices, but they should at least know how to price cards."

- **A wide selection of cards** Utopia Cards stocks a wide selection of cards of all sports and some non-sports, from at least the 50's through today. Utopia Cards has Mantle, Koufax, Musial, Aaron and Clemente in addition to The Big Hurt, KidGriff and Shaq. You'll find star cards, commons, specials, rookies, sets, packs and boxes on display for you to purchase. You may have to ask to dig through a commons box, but Utopia has them and has them handy, if not on display.

- **A Bargain Box** Over three-fourths of our readers responded that the ideal shop must have a bargain box of off-condition older cards. Of course, the cards must be priced accordingly. The reasons for having a Bargain Box differed widely and included:

"It's great for kids who want to have some older cards to be able to pick up cheap cards of their dad's boyhood idols."

"I can't afford Ex-NM or better cards from the 50's. This way, I can complete my sets without mortgaging my house or losing my wife."

"I can tell my kids that the ideal birthday/Father's Day gift is at the card shop & only costs \$10." I can have my Mantle & enjoy him, too!"

- **Fair Pricing** We know that most shops have overhead and can't always compete with mail-order dealers or those who only set up at shows. However, that's no excuse for charging high book for everything in the shop. No one is asking the dealer to give his store away, just reward the regulars for their loyalty. Rewards could be a special "preferred customer" discount



Happy 1st Birthday, FCO!

or perhaps an occasional free card/cards thrown in. Make people want to come back to you.

- **Discounted slow-moving items** This was suggested by one reader in Wisconsin. Utopia Cards now has a Discount Rack, in which the owner reduces the prices on slow-moving items so that he might make room for more inventory. Utopia's owner knows that he can't let inventory collect dust, so he doesn't mind sacrificing some profit on an item that might take up valuable shop space for months or years. He starts at a 10% discount and takes a little more off each month until the item is sold.

- **Mailing List** Utopia Cards has a mailing list which it uses to inform it's best customers of special offers, discounts, new releases and other bits of news. The mailing is sent every other month to all who sign up at the counter. A person is removed from the list after six months if they don't at least stop in to renew their name on the list. Utopia uses coupons in it's mailers to help bring customers back.

- **Trading** Unlike many shops, Utopia trades with customers, using established guidelines and pricing. Utopia's practice is to trade like condition and year commons 2-1 or 3-2, depending on demand. They will trade for almost anything, but need to realize a 20%
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Moonlight's CONLON CORNER

As we look forward to this year's All-Star game, I can't help but to look back at the one played 60 years ago. Back in 1934, the Polo Grounds played host to the 2nd All-Star Game ever. The general consensus was that the American League was a much stronger team. No question the AL had the hitting; Ruth, Gehrig, Foxx, Simmons, Gehringer, Dickey, Cronin, and Manush...8 future Hall-of-Famers.

But on that warm afternoon in July, the brawn of the American league was introduced to the nasty screwball of lefty Carl Hubbell. Carl got the nod as starter from manager Bill Terry and things looked bleak with a walk and single to start the game. Babe Ruth strode to the plate next and Hubbell set him down on 4 pitches. Gehrig followed and went down on 6 pitches. Powerful Jimmie Foxx was baffled on 3 straight screwballs. The next inning, with the crowd of 48,363 in quiet amazement, Carl

started right back with the whiff to Simmons and Cronin on 4 pitches each. The cream of the powerful American League had been struck out in order and only one pitch was even fouled off during the span by Foxx!

The miraculous feat finally did end, Carl left the game, and the AL came back with their expected victory. But it is "King Carl" Hubbell's incredible string of All-Star strikeouts that will be remembered to this day.

You can find a 39-card subset detailing the events of the 1934 All-Star game in the 1994 Conlon card series...check it out!

Moonlight

Want to know more about Conlons & old-time ballplayers? Send questions to Moonlight's Conlon Corner, Dept. FCO, P. O. Box 340546, Milwaukee, WI 53234.

MR. TRIVIA'S BASEBALL CHALLENGE

Test your wits against the exalted and mystifying Mr. Trivia, who will amaze and astound baseball fans with the depth and breadth of his knowledge of baseball, it's players and feats.

Hitting

1. What Hall of Famer hit a home run in his first major league at-bat and never hit another in 26 years in the majors?
2. Who caught Hank Aaron's 715th home run?

Pitching

3. Who is credited with originating the "eephus pitch"?
4. Who holds the single season record for wins and when did he set that record?

Miscellaneous

5. Cal Ripken is less than one full season from breaking Lou Gehrig's consecutive game record. Who did Ripken pass for 2nd place on the all-time list?
6. Who is the only player in modern major league history to have a team named after him?

Answers:
1. Hoyt Wilhelm 2. Tom House 3. Rip Sewell
4. Jack Chesbro of the New York Highlanders, 41 wins in 1904.
5. Everett Scott - 1,407 games
6. Nap Lajoie (Cleveland Napoléons in the mid-teens)

BROTHER, CAN YOU SPARE SOME 52 TOPPS?

The Guru's Three Ways To Get People To Laugh

3. Watch kids playing with puppies.
2. The old "pie in the face" routine.
1. Tell your collecting buddies you are putting together a 1952 Topps set.

I am ready for your abuse, I know it can't be done! Mortgage payment, electric bill, clothes for the kids. A \$25,000 Mantle card on your want list? Movies cost \$5 now, and Junior needs a new glove. What is that noise the washer keeps making? \$50 for sneakers? High numbered commons cost over \$200 each!

I don't own a '52 Topps Mantle. The highest number I have is Chico Carrasquel #251, but I am trying to complete the 1952 Topps set, and if this brings a smile or smirk to your face, don't worry; I am getting used to it!

The first one I bought was #158 Eddie Waitkus. Back in 1989, I had grown tired of the new cards being produced and was just getting started in old cards. I found Eddie in a binder at a card show priced at \$1. What makes this card unique is the bio on the back which starts out. "Shot by a crazed girl in June

1949, Ed was close to death." Shot by a crazed girl? Eddie also won four Battle Stars in World War II. With round corners and creases, this card is a mess, but I loved it just the same, and have been after more ever since.

Today, I have 76 different 1952 Topps cards. Here are some of my favorites.

#22 Dom DiMaggio, the "Little Professor." I bought this card at a shop in Boston for \$5. According to his card, Dom was regarded as the greatest center fielder in the game.

#47 Willie "Puddin' Head" Jones. When Willie was a boy the song "Puddin' Head Jones" was really popular and the nickname "Puddin' Head" has stuck with him since.

#84 Vern Stephens. The best condition 52 in my collection. This card would grade a solid EX, if it didn't feature that classic rubber band cut on the left edge. Back in 1952, it was important to cinch that rubber band on tight.

#107 Connie Ryan. What is that right above Connie's back? It looks like a ghost!

#117 Sherman Lollar. I love this card. The old catchers gear; the stands in the

background; that BB hole to the right of Sherm's head.

#129 Johnny "The Big Cat" Mize. Even the radical trim job on this card can't spoil its beauty.

#174 Clarence Marshall. Pictured in his St. Louis Browns pin stripes, I like that brass button on the strap of his mitt. "Cuddles" Marshall?

#217 George Stirnweiss. That heavy crease through "Snuffy's" card could only have come from one place - bike spokes.

#237 Jerry Coleman. That light colored orange ring around his head has always sort of bothered me. But he is a Yankee so it doesn't matter.

I have been after 1952 Topps cards for six years now. With 407 cards in the set, I have my work cut out for me.

"You can't be serious, Guru! You must be nuts!"

I don't mind the laughter friends, but if you see any beat up 52's laying around, drop me a line.

TOPPS BASEBALL CARDS???

by Dave Hornish

All right kids, it's back to the wonderful world of Topps for this issue. If you're looking to collect something out of the ordinary, why not try putting together baseball subsets from various Topps General Subject and Non Sports sets? Not only could you be collecting the first Topps baseball cards (from 1949, no less), you would have something to do at card shows besides looking through the bargain boxes and commons bins! First, a look at each set, followed by checklists for each.

In 1949 Topps released two series of cards called Magic Photos, which required you to actually wet the front of the card and expose it to sunlight in order to "develop" the photo. This is Topps' first or second set ever (some say it was the X-Ray Round Up set), but it definitely contains their first baseball cards. There are eighteen tiny black and white cards depicting baseball players and scenes from the 1948 World Series in the second series, numbered from K1 to K18, but beware of poorly developed photos!

In 1952 Topps released a gorgeous set, featuring the likes of Albert Einstein, Sir Walter Scott and even Babe Ruth. Called Look 'N See, each card had a question on the back whose answer could be seen by putting a piece of red cellophane over the card. The Ruth is the only baseball player in this set, among the nicest looking efforts of all time by Topps. Babe goes for big bucks though—around \$100 bucks in decent shape.

1954 saw the release of another gimmick set, called Scoop, that featured famous events from history and required the purchaser to scratch off two broad black bands on the face of the card. Four baseball cards were included in this series and most cards are found with

the black scratch off panel mostly gone. Should you find one with the black bands intact, do not scratch them. You'll ruin the card for good forty years after it was issued!

In 1956 Topps released two different sized series of cards with the name Hocus Focus. Often confused with the earlier Magic Photos, it's really a simple matter to tell them apart. If the back says Hocus Focus, it's a Hocus Focus! The small (7/8" x 1 7/16") series contains eighteen baseball players, including such luminaries as Mayo Smith and Spook Jacobs. While all the baseball players have been identified in published checklists, not all of the 78 other subjects are known. However, as rare as these cards are today, they pale in scarcity to their larger brethren (1" x 1 5/8"), for which a complete checklist has apparently never been compiled. There are 121 cards in the "large" set, 23 of which are baseball players. Three of the baseball players are completely unknown to me, while I have extrapolated the existence of seven others based upon the sequencing of known cards in both sizes of cards. These unconfirmed "large" cards are shown with a (U) in the checklist. Again, like Magic Photos, many poor quality developing jobs were performed in the summer of Mickey Mantle's triple crown season.

It took a while, but in 1963 Topps issued another general set featuring two baseball players: Lou Gehrig and Babe Ruth. Called Famous Americans Stamps, these are somewhat rare, but interest is low because Topps apparently didn't issue an album to house the stamps. Good luck finding these babies!

In 1964 Topps marketed an innovative set called Push/Pull. To view these cards,

you had to adjust them within an overlying "shutter", which blocked out various lines from two photos sliced thin and alternating down the face of the card. Three cards, featuring five baseball players were included: Mantle/Berra, Gehrig/Ruth and most interestingly one titled Casey Wins/Casey Loses which featured either a happy looking Casey Stengel or a dejected one, depending upon the success of his team that day. At any rate, it's a good thing ol' Casey was included in this set, because the other two baseball cards are in the \$500 to \$1000 range!

1966 sees the appearance of Babe Ruth in a set called Comic Book Foldees, which featured cards with pre-scored lines designed to be folded over to make various funny captions for the illustrations in the center panel. The set was reissued in 1967 in a slightly larger format, so you have to get both Ruth's if you're a true completist.

The last older general subjects set made by Topps is 1967's Who Am I? Three or four questions on the back provide hints as to who the subject of the card is. You had to scratch off the front to see if you guessed right. Cards were issued with or without the scratch off material on the obverse (called the "disguise") and they are actually two distinct sets featuring the same subjects. Four baseball players were issued and it's fairly easy to find these rather nice looking cards.

Well, if you're feeling a little restless with collecting cards, these baseball subsets might just be the thing to shake you from your doldrums. With a great mix of scarce, plentiful and downright unpopular cards, you have your work cut out for you if you want to collect these Topps baseball cards.

See checklist - Page 4

ONE LESS BASEBALL ROLE MODEL - RYNE SANDBERG RETIRES

Baseball fans all over America are a little sadder these days since a real baseball hero, Chicago Cub Ryne Sandberg, decided to call it a career in a shocking press conference on June 13th.

Sandberg, a former NL MVP, holder of numerous fielding records and perennial All-Star announced that he had pretty much made up his mind during this past winter that 1994 would be his last season and that his performance levels were such that he couldn't continue to draw his salary while performing as he was. Sandberg also

mentioned how he felt he had lost the "internal fire" and the desire to play that drove him to achieve the heights he had as a ballplayer.

Sandberg played the game as it was meant to be played, hard and with a fervor that was almost unparalleled. If his decision was as he said, that he just didn't want to play anymore, he showed more courage and strength than many of us had ever seen in walking away from \$7 million a year because his conscience wouldn't let him take it. Other players who whine about

someone else making more than they do should take a long, hard look at the example Ryno gave us all before making such selfish statements.

Ryno will continue to work for the Cubs in order to fulfill the "personal services" portion of his contract, which reportedly runs through 1997.

Bill Gleason of SportsChannel America said it best, "Sandberg went out the way he came in - with class." He still is a true role model - for all of us.

RARER TOPPS ISSUES — BASEBALL —

- 1949 MAGIC PHOTOS
1 BOUDREAU, LOU
2 CLEVELAND INDIANS
3 ELLIOTT, BOB
4 CLEVELAND INDIANS, 4-3
5 CLEVELAND INDIANS, 4-1
6 RUTH, BABE
7 SPEAKER, TRIS
8 HORNSBY, ROGERS
9 MACK, CONNIE
10 MATHEWSON, CHRISTY
11 WAGNER, HONUS
12 ALEXANDER, GROVER
13 COBB, TY
14 GEHRIG, LOU
15 JOHNSON, WALTER
16 YOUNG, CY
17 SISLER, GEORGE
18 TINKER, JOE
18 EVERS, JOHNNY
19 CLEVELAND INDIANS, 3B

- 1952 LOOK 'N SEE
15 RUTH, BABE

- 1954 SCOOP
27 FELLER, BOB
41 RUTH, BABE
130 BRAVES GO TO MILWAUKEE
154 26 INNING TIE GAME

- 1956 HOCUS FOCUS-SMALL
1 GROAT, DICK
2 LOPAT, ED
3 SAUER, HANK
4 RHODES, DUSTY
5 WILLIAMS, TED
6 HADDIX, HARVEY
7 BOONE, RAY
8 ROSEN, AL
9 SMITH, MAYO
10 SPAHN, WARREN
11 RIVERA, JIM
12 KLUSZEWSKI, TED
13 ZERNIAL, GUS
14 ROBINSON, JACKIE
15 SMITH, HAL W.
16 SCHMITZ, JOHNNY

- 17 JACOBS, SPOOK
18 PARNELL, MEL

- 1956 HOCUS FOCUS-LARGE
1 RUTH, BABE
2 UNKNOWN
3 GROAT, DICK
4 LOPAT, ED (U)
5 SAUER, HANK (U)
6 RHODES, DUSTY
7 WILLIAMS, TED
8 HADDIX, HARVEY
9 BOONE, RAY
10 ROSEN, AL (U)
11 SMITH, MAYO (U)
12 SPAHN, WARREN
13 RIVERA, JIM
14 KLUSZEWSKI, TED
15 ZERNIAL, GUS
16 ROBINSON, JACKIE (U)
17 SMITH, HAL W. (U)
18 SCHMITZ, JOHNNY
19 JACOBS, SPOOK (U)
20 SPOONER, KARL
21 MATHEWS, ED
22 UNKNOWN
23 UNKNOWN

- 1963 FAMOUS AMERICAN STAMPS
50 RUTH, BABE
60 GEHRIG, LOU

- 1964 PUSH/PULL
6 MANTLE/BERRA
7 GEHRIG/RUTH
19 CASEY WINS/CASEY LOSES

- 1966 COMIC BOOK FOLDEES-SM.
RUTH, BABE

- 1967 WHO AM I?
12 RUTH, BABE
22 MANTLE, MANTLE
33 MAYS, WILLIE
41 KOUFAX, SANDY

- 1967 COMIC BOOK FOLDEES-LG
12 RUTH, BABE

TOPIC TEAMS — *Lunchtime at the Ballyard*

- C- Mike O'Berry
1B- Wally Berger
2B- Cookie Rojas
3B Pie Traynor
SS- Peanuts Lowrey
OF- Darryl Strawberry

- OF- Pepper Martin
OF- Candy Maldonado
MGR- Mayo Smith
RHP- Mark Lemongello
(Mark Lemon Jello)
LHP- Steve Trout
RP - Bill (Soup) Campbell

SHOP TALK

Sports Memories
3700 W. Robinson
Norman, Oklahoma 73072
(405) 329-2273

Over the past few years, I have visited card shops from coast to coast.

**Arrive in town on business trip and settle into hotel room. Relax for a bit, then check the yellow pages for card shops. Take the train to the last station and transfer to a bus. Walk ten blocks only to find out that the oldest cards this shop has are from 1984.*

As the meeting breaks up at 5, everyone else heads to the bar. I go to my room and put on my running gear. Run three miles to great little shop outside of town.

I have visited card shops from southern California to Alaska, from Boston to Galveston and many towns in between, but my favorite shop, Sports Memories, is less than twenty minutes from my home.

Roger Neufeldt owns Sports Memories. Roger travels across the country to major shows, and that is one reason he has a great store. Every time he returns from a road trip, he always has new cards that he has picked up. While he is on the road, I am saving my nickels and dimes for a chance at his restocked bargain boxes. Sometimes he returns to town for just a day or two, and I have walked out to his van with him to unpack the bargain cards!

His staff does a good job operating the shop while he is away. They know me and my collecting habits, and they know I might spend an hour searching for beat up cards. They also know that the total sale might be three dollars, and they don't mind! He has a great group of people working for him.

Roger has a big selection of old cards, and he knows how to fairly price them. Yes, the display cases are filled with nice cards in fancy screw downs, but he also has many off condition cards at collector prices. I really like the 10¢ and 25¢ bargain boxes. They are always reloading these bins, and I find not only cards for my own collection here, but I also find many cards to use as trading stock. I stop by the dime box on each visit to check for new arrivals, and usually pick out all the 1968 and older cards that I can afford.

Roger will again have tables at this years National Convention in Houston. Look for Sports Memories at major shows near you, and also look for his ads in SCD. If you plan to visit his shop, call ahead to make sure Roger and his show material are on hand.

UTOPIA CARDS (from Page 1)

premium on trades to cover overhead.

Utopia pioneered the concept of "Trade Night" in their area. Every Friday, they open their doors to collectors to come in and swap cards on their premises. Anyone may trade with anyone else, and there is no obligation to buy anything. Snacks are served and packs are discounted 10% on "Trade Night." The premise behind it is to help collectors develop trading relationships and, of course, to think about Utopia Cards when making their trades.

Utopia also has a "Trade Board" which lists specific cards and sets that customers want. If you have a card someone on the trade board needs, all you need do is leave your want list and phone number at the shop and they'll contact your potential trading partner. Usually, this service is for the regular customers, but it's a little safer than trading with a stranger because the shop handles all the transactions.

• Kids Specials

Utopia has special deals on cards just for kids under a given age every Saturday. Usually they're slow moving or overstocked items that aren't selling anyway, but the idea behind it is to help kids get started in card collecting as a hobby.

There we have it, the ideal card shop. Utopia Cards is a synthesis of the best of the card shops we've seen and heard about through our years of collecting as well as the experiences of our readers. Feel free to share these ideas with your favorite shop owner. Perhaps it'll help your favorite card shop come one step closer to Utopia.

Another card shop review can be found on page 4.

*Have you got a favorite card shop?
Tell us about it.*

*Write to:
Shop Talk,
%Scott & Company Dept. FC 2,
P.O. Box 340546,
Milwaukee, WI 53234.*

MORGAN RETURNS TO OAKLAND ROOTS New A's Owner?

The Haas family, owners of the Oakland Athletics, has decided to get out of the game of baseball. They announced in May that the Oakland Athletics were up for sale at a bargain basement price of \$85 million, about half of what the team could sell for on the open market. Walter Haas, Jr. has been an excellent owner and good for the game of baseball. Haas took over a dying franchise in 1981 and engineered a rebirth. Haas was committed to putting a quality product on the field, having signed players like Rickey Henderson, Dave Stewart, Dennis Eckersley, and "Bash Brothers" Jose Canseco and Mark McGwire. The fans can only hope the new owners will be as committed as the Haas family. Mr. Haas has put this great franchise up for sale at half the price is simply that he wants the A's to stay in Oakland.

Fans in the Bay area have heard some exciting rumors concerning potential new owners. Rumors have surfaced that Joe Morgan, Walter Payton, Willie Stargell and a number of other people are putting a potential buying group together. Yes, Joe Morgan may be back in baseball (in a big way) in his home town!

When I was growing up in the 60's and 70's, I followed the "Big Red Machine" Cincinnati Reds. One of my idols was Joe Morgan, their 5'7" 145 lb. second baseman. Joe Morgan's Hall of Fame career ran from 1963 to 1984. He was National League Rookie of the Year in 1965 and NL MVP in 1975 and 1976, leading Cincinnati to World Series championships both years. In all, Joe Morgan played in three World Series with the Reds, and one in 1983 with the Philadelphia Phillies. He was elected to the Baseball Hall of Fame in 1990.

Joe Morgan has resided in Oakland since his youth and currently owns an Oakland area Coors distributorship. He contributes personally and financially to the Young American Baseball Program, the Oakland Unified School District Sports Program, and the Joe Morgan Youth Foundation. Joe is also on the advisory board of the newly formed women's professional baseball team, the Colorado Silver Bullets.

My son has been playing youth baseball in the Bay area for the last five years. Two years ago, his team, the Fremont Babe Ruth Reds, was invited to Oakland to play the area champions. It is always a thrill to

watch my son and other kids play baseball, but it was especially exciting that day, as they played on a Little League field dedicated to the kids of Oakland by Joe Morgan. I got goose bumps just being there, especially when I noticed a wooden plaque posted on the fence that read: "This Field Donated to the Youth of Oakland By Joe Morgan." Joe Morgan isn't just a great baseball man; he's a true friend to his home town, Oakland. He hasn't forgotten what it's like to grow up playing baseball as part of daily life. Who better to own a professional baseball franchise in Oakland?

For the last few years I have enjoyed Joe Morgan's expert color analysis on Sports Channel and ESPN. In his role as an announcer he has proven just what a great baseball man he is. He describes why batters drive the ball or what constitutes a great play by the fielders. His insight into this great game is a great part of why I enjoy listening to him call a game.

Besides Joe Morgan, the names of Willie Stargell and Walter Payton have to excite the residents of the Bay area. I am excited about the possibility of Joe Morgan and others buying the A's and keeping them where they belong. Besides, the A's could use a little shaking up right now. I, for one, believe that group would be excellent owners. The game needs some of those who made it great in a position of power and influence. Joe Morgan, and many Hall of Fame players like him, would make fine owners. They truly love the game of baseball and have a real understanding about not only the way the game should be played, but also how a team should deal with players.

I love baseball and just a rumor of Joe Morgan getting that involved in baseball again makes me realize the game is alive and well! This ownership may never happen, but for me it would be a dream come true! I would love to see the Hall of Famers I watched as a kid continue in this great game in some capacity forever. If not, we still have baseball no matter who the owners are!

Please drop me a line and let me know how you feel about this, or any other subject. You can reach me on America Online (screen name Tripleplay) or Prodigy (USGV17A).

NEXT ISSUE:

World Series '94

Whether or not the fans are hurt by a baseball strike this year, FCO will be around for the World Series issue!

We'll have the winners in our 1st Annual Tops & Flops Prognostication Contest.

We're always looking for Collector Profiles, questions for Ask the Guru, Reader Feedback, references for our Shop Talk column and anything else you have to say. Send comments and contributions to:

**Scott & Co., Dept. FCO
P.O. Box 340546,
Milwaukee, WI 53234**

**IT'S OUR
BIRTHDAY!**

FCO turns one year old with this issue and we'd like to thank everyone who's helped us grow, especially Moonlight, Dave Hornish, Rick Ellison, Mark Shelton, Josh "Mr. Trivia" Levine, Bob Neill, Mickey Morrison, Steve Boss and MegaCards, all of our contributors and last, but not least, the Guru. Here's to many more years of collecting fun!!

**Scott & Company
Dept. FCO
P.O. Box 340546
Milwaukee, WI 53234**

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Executive Board:
Phil Chmielewski, Dave Hornish, Josh Levine, Fred Parrow, Mark Shelton, Larry Tipton

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COLLECTOR PROFILE

**George Evanoff
'Hound Dog'**

Born 1-3-59 Detroit, MI

Bats R **Throws** R

Position SS-OF
(Doggie Style)

Married...10 years (Poopsie)
4 sons Ages 9-6-4-2

Favorite Player:
Al Kaline...who else!

Favorite Card - '55B Kaline that I just picked up from a fellow Michigander thru a trade on AOL!!

Career Highlight - As a senior in HS, started at SS in the city championship game played at Tiger Stadium. Opposing pitcher was Jim Paciorek, who had a cup of coffee with the Brewers and is the brother of former major leaguer Tom.

Game stats:
0-2 plus HBP, picked off of 1st, 2 errors (due to extremely overweight 1st baseman who couldn't stretch), threw runners out at every base, team won 4-1!!

During childhood, collected heavily from '67 thru '73. Entire collection (we're talkin' thousands!) was lost/misplaced during house moves. (Yes, I'm still cryin'!!). Resumed collecting about a year and a half ago. Currently, I'm trying to collect old Tigers from 1950 to present and baseball RCs.

One day, I hope to share my collecting fun with my sons....as soon as they learn to quit bending all the cards that I give them!!

Want to be profiled in For Collectors Only? Send us your name, age, a little personal information and something special about your collection. Send your information to:

**Collector Profile Scott & Company, Dept. FCO
P.O. Box 340546 Milwaukee, WI 53234**

